



2nd Training for BIO NCPs

"Innovation aspects in Horizon 2020"

18th and 19th October 2016,
Slovak Centre of Scientific and Technical Information (SCSTI)
Centrum vedecko-technických informácií SR (CVTI SR)
Lamačská cesta 8/A
811 04 Bratislava
Slovakia

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AIM OF THE TRAINING

Horizon 2020 is a single programme of the EU, coupling research to innovation – taking research towards the market across all forms of innovation. The programme provides simplified access to European funding for all businesses, universities and institutes across Europe and beyond. National Contact Points (NCPs) are at the crossroad of cultures of different actors such as public and private research institutions (universities, research centres, scientific parks, etc.), industrial partners (large companies and SMEs), policy makers, that may have different approaches and practices on how to fill gaps between research and innovation.

The overall objective of this training is to give NCPs an insight into the innovation side of Horizon 2020 with a specific focus on the needs of potential project beneficiaries on how to deal with innovation management, optimizing dissemination and exploitation of research outcomes.

TARGET GROUP

National Contact Points for Horizon 2020 - Societal Challenge 2 on “Food security, Sustainable Agriculture, Marine and Maritime Research and the Bioeconomy” + “KET – Biotechnology”. The training is open to all the BIO NCPs (including ICPC NCPs and NCP not involved in the BioHorizon project).

AGENDA – Overview

DAY 1 - 18.10.16	Innovation: Concept, Dissemination and Communication
DAY 2 - 19.10.16	Innovation: Business cases and Innovation Management

**Updated to July 2016*

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AGENDA - Detailed

Day 1 – 18th of October 2016	
09:00 – 09:15	Registration
09:15 – 09:30	Welcome, introduction to Training <i>Bozena Podlaska, IPPT-PAN, BioHorizon coordinator</i> <i>Serena Borgna, APRE, BioHorizon WP leader</i> NCP Tour de table <i>Moderators: Rafael Garcia-Villar, INRA and Marina Jurjević, AMEUP</i>
09:30 – 11:00	Innovation in Horizon 2020 <ul style="list-style-type: none"> - <i>What does innovation mean?</i> - <i>Innovation in Horizon 2020: concept and funding schemes overview</i> - <i>Where is innovation in project proposal</i> - <i>EIC</i> <i>European Commission (tbc) or Daniel Stürzebecher/ Patrick Hartmann (DLR-German SME NCPs, tbc)</i>
11:30 – 12:00	Impact as measure for the innovation <ul style="list-style-type: none"> - <i>Impact as part of the proposal</i> - <i>Impact as evaluation criteria</i> - <i>Different aspects of the impact: scientific, environmental, social, economic</i> <i>Matteo DI Rosa, BIO NCP - APRE</i>
12:00 – 13:30	Measures to maximize innovation aspects and impact: Dissemination and exploitation <ul style="list-style-type: none"> - <i>What is the dissemination in Horizon 2020?</i> - <i>What is the exploitation in Horizon2020?</i> - <i>Open access, open data & data management plan</i> - <i>Some practical examples of dissemination & exploitation</i> <i>IPR HELPDESK, tbc</i>
13:30 – 14:30	Lunch break
14:30 – 16:30	The Communication to engage your target in the Innovation process <ul style="list-style-type: none"> - <i>Differences between communication and dissemination</i> - <i>Communication to improve the brand awareness</i> - <i>Communication to engage your target</i> <i>Rhonda Smith, CommBeBiz project</i>
16:30 – 16:45	Coffee break
16:45 – 17:15	Conclusions Day 1 Training workshop evaluation <i>Bozena Podlaska, IPPT-PAN, BioHorizon coordinator</i> <i>Serena Borgna, APRE, Bio Horizon WP Leader</i>
19:00 – 22:00	Social evening

Day 2 -19th of October 2016	
09:30 – 09:45	Welcome, introduction to the second day Bozena Podlaska, IPPT-PAN, BioHorizon coordinator Serena Borgna, APRE, WP Leader
09:45 – 11:15	Planning the innovation <ul style="list-style-type: none"> - <i>Business Case</i> - <i>Business Plan</i> - <i>Business Model</i> Kosta Skarvelakis, Ayming
11:15 – 11:30	Coffee break
11:30 – 13:15	Innovation Management <ul style="list-style-type: none"> - <i>How to respond to an external or internal opportunities</i> - <i>practical exercises/examples</i> Kosta Skarvelakis, Ayming
13:15 – 13:30	Conclusions, Day2 Training workshop evaluation Bozena Podlaska, IPPT-PAN, BioHorizon coordinator Serena Borgna, APRE, WP Leader
13:30 – 14:30	Networking lunch